

Press release Filta DACH, 1 April 2025

# Mobile fryer service Filta launches with new company name and new managing director from April 1, 2025

- Filta Deutschland GmbH will be renamed Filta DACH GmbH from April 1
- Savvas Nikolaidis becomes the new Managing Director and master franchiser for Germany, Austria and Switzerland
- Jos van Aalst retires as Managing Director

From April 1, Savvas Nikolaidis will be the new Filta master franchiser for Germany, Austria and Switzerland. He takes over the management of the franchise company for mobile fryer and oil management from Jos van Aalst, who will gradually retire from active day-to-day business over the next few months.

Jos van Aalst started the mobile fryer service in Germany and Austria ten years ago and has built up and established Filta as a franchise system with currently 10 partners. As Savvas Nikolaidis has acquired the license rights for the entire DACH region, Filta Deutschland GmbH will be renamed Filta DACH GmbH.

### **About Savvas Nikolaidis**

Nikolaidis is not entering unfamiliar territory with Filta. The 60-year-old native Greek lives in the Netherlands and has been the master franchiser for the Benelux countries since 2014. He has built up the Filta business in these countries from the very beginning; there are now a total of 22 franchise partners in the Netherlands and Belgium.

"I'm really looking forward to the new challenge," says Nikolaidis. "I am absolutely convinced of the sustainable and innovative services that Filta offers. This is also the basis for my strong motivation as an entrepreneur to drive forward and support the expansion of the DACH region. Based on my experience in the franchise business and the increasing demand for environmentally friendly solutions, this step was only logical for me".

#### Successful handover

Outgoing CEO Jos van Aalst is also very satisfied with the handover: "I can't imagine a better candidate than Savvas," he says. "Savvas has known the Filta business down to the smallest detail for many years and is a great and successful entrepreneur with the right amount of enthusiasm for our unique services." As Operations Director DACH, long-time Filta insider Wilfried Finke will continue to be responsible for franchise partner and key account management.

The mobile deep-fryer service includes professional deep-fryer cleaning and micro-filtering of the frying oil. This enables restaurateurs to significantly reduce their oil consumption and make a measurable contribution to greater sustainability. Other useful services, such as the environmentally friendly disposal of used oil or the quick replacement of refrigerator seals, complete the range of services.

## Press images: Image rights reserved by Filta



Image 1: Jos van Aalst (left) hands over the Filta business in Germany, Austria and Switzerland to Savvas Nikolaidis (right)



Image 2: For his core team, Savvas Nikolaidis (center) relies on Filta insiders Wilfried Finke (left) as Operations Director DACH and Kay Arajums (right) as Operations Manager for the FiltaFOG Cyclone grease separator

#### **About Filta**

Filta – full-service mobile fryer management – was founded in 1996 in the UK and operates on a franchise basis. Today Filta is established in many countries around the world and is also active in Germany (since 2015) and Austria (since 2018) with FiltaFry Deutschland GmbH. The concept consists of filtering the cooking oil and on-site fryer cleaning including the professional disposal of waste oil. Upon request, Filta delivers fresh oil and refills the fryers. Furthermore Filta provides additional mobile services: the direct on-site replacement of refrigerator seals and regular, chemical-free drain cleaning, as well as state-of-the-art solutions for grease separation and cleaning of extraction systems. Filta is part of Franchise Brands Group since May 2022. In April 2025, Savvas Nikolaidis takes over Filta Germany and founds Filta DACH GmbH.

Customers include restaurants and snack bars, hotels, caterers, sports venues, leisure parks, and company and university canteens among many others. Filta is an active member of the German Franchise Association. Filta received the Green Franchise Award and the German Award for Sustainability Projects in 2022, and the 2023 German Sustainability Award. www.filtafry.eu

Press contact Maja Schneider, Filta DACH GmbH, Pliniusstraße 8, D-48488 Emsbüren Tel +49 30 79708771, m.schneider@filtafry.de, www.filtafry.de